

Business Applications Data Analytics

Job Responsibilities:

- Define SaaS applications based on AI development frameworks, from data analysis, feature extractions, application design to product / software requirements.
- Identify the business & industry trends; plan and execute the IoT applications for government funding submission
- Liaise with partners & customers, identify opportunities and service synergies, and come up with business proposals.
- Provide input on marketing & sales strategy, based on knowledge of industry and technology trends
- Perform data analysis (e.g. Benchmarking AI tools, cost/benefit analysis; data process modeling/analysis of problems)
- Prepare marketing video for promoting IoT products with SaaS solutions.

Job Requirements:

- Fresh graduate is welcome.
- Bachelor degree or above (marketing, business development or data analytics area).
- Strong data analytics & database management skills (i.e. Python, Tableau, R, MS Excel and Access).
- Proficiency in data modelling, data visualization and data mining.
- Strong Mathematics and Statistics skills.
- Familiar with Google Analytics, Google Search Console, SEO
- Experience in graphics design, social media advertising is a plus
- Good communication and interpersonal skills.
- Proficiency in English and Chinese.